

Louisiana WIC Program WIC Approved Food List (WIC-23) October 1, 2020 Updates



All Vendors must maintain minimum stock of the WIC Approved Food Items below in the listed sizes, quantities, and varieties at all times. Please reference the WIC Shopping Guide for additional restrictions on brands and flavors.

Minimum Stock Requirements At-A-Glance									
Food Item	Size	Min Stock	Food Item	Size	Min Stock				
Cold Breakfast Cereal	12oz. box 18oz. box	15 boxes, 3 varieties (1 variety must be whole grain)	Whole Grains (rice, bread, tortillas, pasta)	16oz. package	10 - 16oz. packages, any variety				
Beans/Lentils/Peas (dried and canned)	16oz. bag 15-16 oz. can	6 bags, any variety 6 cans, any authorized variety	Peanut Butter	16 - 18oz. jar	5 jars				
Infant Cereal	8oz. container	10 containers	Canned Fish (Tuna, Salmon, Sardines)	All eligible sizes	10 cans				
Infant Fruits	4oz. container	32 containers,2 varieties	Fresh Fruit	N/A	20 units, 3 varieties				
Infant Vegetables	4oz. container	32 containers, 2 varieties	Fresh Vegetables	N/A	20 units, 3 varieties				
Infant Meats	2.5oz. container	16 containers, 2 varieties	Cheese - LEB	8oz. package 16oz. package	5 - 8oz. packages 5 - 16oz. packages				
Infant Formula	12 - 12.6oz. can	See page 6	Eggs - <i>LEB</i>	Dozen -lg, white	5 dozen				
Single Strength Juice	64oz. container	6 containers, 2 flavors	Whole Milk - <i>LEB</i>	Gallon Quart	5 gallons 2 quarts				
Single Strength Juice	48oz. container and/or 11.5-12oz. frozen concentrate	6 containers, 2 flavors	Low Fat Milk: Low-Fat (1%) Milk and/or Skim Milk - <i>LEB</i>	Gallon Quart	10 gallons* 2 quarts* (*any combination of lowfat milk and/or skim milk)				

Cheese, Eggs, Milk & Soy Beverage

Cheese

Least Expensive Brand

Block or sliced (not individually wrapped) 8oz. or 16oz. package

• American, mild cheddar, medium cheddar, mozzarella (part skim), and Swiss

Not allowed – Cheese products, spreads, deli-purchased (sliced or weighed to order), individually wrapped, grated, or shredded





Minimum Stock Requirement:

8oz. Cheese – 5 packages 16oz. Cheese – 5 packages

Eggs

Least Expensive Brand

Dozen large, white eggs

Not allowed – Other sizes, low cholesterol advertised, low-fat, or specialty eggs

Milk

Least Expensive Brand

Gallon and Quart

- Homogenized
- Fat content specified on shopping list
- Lactose-free or reduced must be on the eWIC shopping list

Not allowed – Flavored milk or buttermilk

Minimum Stock Requirement:

Eggs – 5 dozen

Whole Milk – 5 gallons and 2 quarts Low Fat Milk – 10 gallons and 2 quarts (any combination of 1% milk and/or skim milk)

Soy Beverage

Must be on the eWIC shopping list 32oz. or 64oz. container

Authorized Brands Below

- 8th Continent Original and Vanilla
- Pacific Ultra Original
- Silk Original
- Silk Original Aseptic (Shelf Stable)
- Westsoy Organic –
 Original and Vanilla



Optional Stock Requirement:

Soy Beverage – optional Lactose-free or Reduced – optional

Yogurt

Authorized Brands Below

32oz. Only - Non-Fat, Low-Fat, and Whole Fat

Whole Fat

- Dannon Plain, Strawberry, Vanilla
- Essential Everyday Greek Plain, Plain
- Food Club Greek Vanilla
- Kroger Plain, Vanilla
- Lucerne Dairy Farms Plain
- Mountain High Plain, Strawberry, Vanilla
- O Organics Plain, Vanilla
- Southeastern Grocers Greek Plain, Greek Vanilla, Plain
- Simply balanced *Greek Plain*

Non-Fat and Low-Fat

- Best Choice Plain, Strawberry, Vanilla
- Best Yet Plain, Vanilla
- Coburn Farms Plain, Vanilla
- Dannon Plain, Strawberry, Vanilla
- Dannon Light and Fit Greek Plain, Greek Vanilla, Strawberry, Vanilla
- Essential Everyday Blueberry, Greek Plain, Greek Strawberry, Greek Vanilla, Peach, Plain, Strawberry, Vanilla
- Food Club Greek Plain, Peach, Plain, Strawberry, Vanilla
- Great Value Peach, Plain, Strawberry, Strawberry-Banana, Vanilla

Non-fat and Low-Fat, continued

- Kroger Greek Plain, Greek Vanilla, Plain, Vanilla
- Lucerne Dairy Farms Greek Plain, Greek Vanilla, Peach, Plain, Strawberry, Vanilla
- Market Pantry Plain, Vanilla
- Mountain High Plain, Vanilla
- Nostimo Greek Plain, Greek Strawberry
- Oikos Greek Plain, Greek Strawberry, Greek Vanilla
- Open Nature Greek Plain, Greek Strawberry, Greek Vanilla
- O Organics Greek Plain
- Southeastern Grocers *Greek Plain, Greek Strawberry*, Greek Vanilla, Plain, Vanilla
- ShurFine *Plain*
- Simple Truth Greek Plain, Greek Plain (organic), Greek Vanilla, Greek Vanilla (organic), Plain (organic)
- Simply Balanced Greek Plain, Greek Vanilla
- Winn Dixie Greek Plain, Plain, Vanilla
- Yoplait Blueberry, Peach, Strawberry, Strawberry-Banana, Vanilla

Not allowed

Mix-in ingredients such as granola, candy pieces, honey, nuts, and similar ingredients

Optional Stock Requirement

Canned Fish, Canned/Dried Beans, Lentils, Peas & Peanut Butter

Canned Beans/Lentils/Peas

Canned Fish

Must be on the eWIC shopping list.

Any Brand

- Tuna packed in oil or water 5 or 6oz. can or foil pouch
- Pink Salmon packed in oil or water 5oz., 6oz., 7.5oz. (as of 2/1/20) or 14.75oz (as of 2/1/20) can or foil pouch



• Sardines packed in oil or water -3.75oz. or 15oz. can or pack (as of 4/1/20)

• Baby Lima

Beans • Black Beans

• 15-16oz. can

- **Beans**
- Garbanzo

Authorized Varieties Below

- Blackeye Peas
- Cannelini
- Crowder Peas
- Field Peas
- Beans

- Kidney Beans
- Lentils
- Lima Beans
- Navy Beans
- Pinto Beans
- Purple Hull
- Red Beans

Peas

• White Beans

Dried Beans/Lentils/Peas

Any Brand

• 16oz. bag of any variety

Not allowed – Beans with added seasonings or flavorings; Bean soup mixes

Peanut Butter

Must be on the eWIC shopping list.

Any Brand

• 16–18oz. jar of creamy, crunchy, or smooth

Not allowed – Flavored or with other ingredients such as jelly or honey

Minimum Stock Requirement:

Dried Beans/Lentils/Peas - 6 bags Peanut Butter – 5 jars

Minimum Stock Requirement:

Canned Fish – 10 cans, any variety in any eligible size

Not allowed – Green beans, Wax beans, Sweet peas

Minimum Stock Requirement:

Canned Beans/Lentils/Peas – 6 cans

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Juice

48oz. Single Strength Juice 11.5-12oz. Frozen Juice Concentrate

100% Juice

Frozen Concentrate Authorized Brands and Flavors

- Always Save Apple, Orange
- Best Choice Apple, Orange
- Best Yet Apple, Orange, Purple or Red Grape
- Clear Value Orange
- Essential Everyday Apple, Orange, Purple or Red Grape
- Food Club- Apple, Orange, Purple or Red Grape
- Great Value- *Apple, Orange, Purple or Red Grape*
- IGA Apple, Orange
- Kroger- Apple, Grapefruit, Orange, Pineapple, Pineapple-Orange, Purple or Red Grape
- Market Pantry Apple, Orange, Purple or Red Grape
- Old Orchard Apple, Cranberry, Cranberry-Apple, Cranberry-Raspberry, Orange, Pineapple, Pineapple-Orange, Purple or Red Grape, White Grape
- SE Grocers Apple, Orange
- Seneca Apple
- ShurFine *Orange*



Frozen Concentrate Authorized Brands and Flavors, continued

- Signature Select Apple, Orange
- Tipton Grove Apple, Orange
- Welch's Apple, Purple or Red Grape, White Grape

48 oz. Authorized Brands and Flavors

- Apple & Eve Apple, Cranberry, Cranberry-Apple, Cranberry-Raspberry
- Brookshire's Apple, Orange, Pineapple, Pineapple-Orange
- Food Club Apple, Orange, Pineapple, Pineapple-Orange
- Freedom's Choice Apple, Purple or Red Grape
- Juicy Juice Apple, Purple or Red Grape
- Ruby Kist Apple, Purple or Red Grape
- SE Grocers Apple, Orange, Pineapple, Purple or Red Grape
- ShurFine Apple
- Welch's Purple or Red Grape, White Grape

Not allowed: Added Sugar

Minimum Stock Requirement: Combination of Frozen Concentrate and/or 48oz. Juice – 6 containers, 2 flavors

64oz. Single Strength Juice

100% Juice

64 oz. Authorized Brands and Flavors

- Always Save Apple, Purple or Red Grape
- Apple & Eve Apple, Cranberry, Cranberry-Apple, Cranberry-Grape, Cranberry-Raspberry
- Best Choice Apple, Grapefruit, Pineapple, Purple or Red Grape, Tomato, Vegetable, White Grape
- Best Yet Apple, Cranberry, Cranberry-Grape, Grapefruit, Orange, Pineapple, Purple or Red Grape, Vegetable, White Grape
- Brookshire's Apple, Orange, Pineapple, Purple or Red Grape, Tomato, Vegetable, White Grape
- Campbell's Tomato (Low Sodium), Tomato (Regular)
- Essential Everyday Apple, Cranberry, Grapefruit, Orange, Pineapple, Purple or Red Grape, Tomato (Low Sodium), Tomato (Regular), Vegetable (Low Sodium), Vegetable (Regular), White Grape
- Food Club Apple, Orange, Pineapple, Purple or Red Grape, Tomato, Vegetable, White Grape
- Great Value Apple, Cranberry, Cranberry-Grape, Grapefruit, Orange, Pineapple, Purple or Red Grape, Tomato, Vegetable (Low Sodium), Vegetable (Regular), White Grape
- IGA Apple, Grapefruit, Orange, Pineapple, Purple or Red Grape, Vegetable, White Grape
- Juicy Juice Apple, Orange-Tangerine, Purple or Red Grape, White Grape
- Kroger Apple, Cranberry, Cranberry-Apple, Grapefruit, Pineapple, Purple or Red Grape, Vegetable (Low Sodium), Vegetable (Regular), White Grape

64 oz. Authorized Brands and Flavors, Continued

- Market Pantry Apple, White Grape
- Mott's Apple, Cranberry-Apple
- Northland Cranberry-Grape, Cranberry-Raspberry
- Old Orchard Apple, Cranberry-Apple, Orange, Purple or Red Grape
- Ruby Kist Apple, Grapefruit, Orange, Pineapple, Purple or Red Grape, Vegetable, White Grape
- SE Grocers Apple, Cranberry, Cranberry-Grape, Grapefruit, Orange, Purple or Red Grape, Vegetable, White Grape
- Seneca Apple
- Sesame Street Apple, White Grape
- ShurFine Apple, Orange, Purple or Red Grape, White Grape
- Signature Select Apple, Cranberry, Cranberry-Grape, Cranberry-Raspberry, Orange, Pineapple, Purple or Red Grape, Tomato, Vegetable, White Grape
- Tipton Grove Apple, Orange, Pineapple, Purple or Red Grape, Vegetable, White Grape
- Valutime Purple or Red Grape
- $\bullet \ V8-Vegetable\ (Low\ Sodium),\ Vegetable\ (Regular)$
- Welch's Purple or Red Grape, Purple or Red Grape (with calcium), White Grape

Not allowed: Added Sugar

Minimum Stock Requirement: 64oz. Juice – 6 containers, 2 flavors

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Whole Grains

100% Whole Wheat Bread

Authorized Brands Below

16oz. or 24oz. package



Brown Rice

16oz. bag/box



- 16oz. package • Best Choice
- Best Yet
- IGA
- Kroger
- Nature's Own Life Whole Grain Wheat Sugar Free
- Nature's Own 100% Whole Wheat with Honey
- Ozark Hearth
- Pepperidge Farm
- Sara Lee
- Shoppers Value
- Wonder

Not allowed - White, wheat blends, buns, rolls, bagels, frozen

24oz. package

- Essential Everyday
- Market Pantry
- Orowheat
- Pepperidge Farm
- Private Selection 100% Whole Wheat Wide Pan Bread
- Private Selection 100% Whole Wheat Sugar Free Bread
- Rouses
- Signature Select

Authorized Brands Below

- Best Choice
- Best Yet
- Brookshire's
- Essential Everyday
- Food Club
- Freedom's Choice
- Great Value
- Gulf Pacific
- IGA
- Kroger
- Market Pantry
- Parade
- Mahatma
- Rouses

• Sarita

• Shurfine • Signature

• SE Grocers

Select

• Uncle Ben's

• Winn Dixie

Not allowed – Instant, white, flavored, wild rice mixes, or organic varieties

Tortillas – 100% Corn or Whole Wheat

dough, organic varieties

Authorized Brands Below

16oz. package

- Best Choice
- Brookshire's
- Celia's
- Chi-Chi's
- Essential Everyday
- Food Club
- Great Value
- Guerrero

- IGA
- Kroger
- MiCasa
- Mission
- Ortega
- Shurfine
- Tio Santi

Whole Wheat Pasta

Authorized Brands Below

16oz. package, any variety

- Barilla
- Best Choice
- Essential
- Everyday • Full Circle
- Food Club • Great Value
- Kroger
- O Organics
- Racconto
- Ronzoni
- Signature
 - Select
 - Simple Truth

Not allowed - White flour tortillas or tostadas

Minimum Stock Requirement:

Whole Grains – Ten (10) **16oz.** packages, any variety

Full Line Grocery Requirement:

3 varieties of <u>Bread or Tortillas</u> with 5 or more units of each variety; 2 varieties of Rice with 6 or more units of each variety

Fruits and Vegetables

Any Brand

- Fresh, Frozen, Canned (Most Brands)
- Pre-cut packaged in bags or containers
- If the amount purchased is greater than the participant's balance, the participant may pay the difference using a different form of payment



- Not allowed Bagged greens that contain other ingredients such as croutons or dressing
- Party Trays or Fruit baskets
- Decorative and ornamental fruits and vegetables
- Salad bar items
- Dried fruit and nut mixtures
- Nuts, including peanuts
- Herbs and spices

Minimum Stock Requirement:

Fresh Fruit – 20 units, 3 varieties Fresh Vegetables – 20 units, 3 varieties

Full Line Grocery Requirement:

4 varieties of Fresh Fruit and 4 varieties of Fresh Vegetables with at least 5 units of each variety

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Breakfast Cereal

Cold Cereal

12oz., 18oz., 24oz., or 36oz. box

Authorized Brands, Sizes and Types Below

• *Indicates a whole grain cereal



Corn Flakes - 18oz.

- Best Yet
- Brookshire's
- Essential Everyday
- Food Club (and 12oz.)
- IGA
- Kellogg's (and 12, 24, 36oz.)
- Kiggins
- Kroger
- Market Pantry
- SE Grocers
- Signature Select
- Shoppers Value
- Shurfine
- Valutime
- Winn Dixie

Corn Squares – 12oz.

- Best Choice
- Essential Everyday
- Food Club
- General Mills (and 180z.)
- Great Value
- IGA
- Signature Select

Crisp Rice – 12oz.

- Best Choice
- Best Yet (and 18oz.)
- Brookshire's
- Essential Everyday
- Food Club
- IGA
- Kellogg's (and 18, 24oz.)
- Kiggins
- Kroger
- Malt O Meal (and 18, 36oz.)
- Market Basket (18oz. only)

<u>Crisp Rice Con't</u> – 12oz.

- Market Pantry
- SE Grocers
- Shurfine
- Signature Select
- Valutime

Crispy Hexagons – 12oz.

- Best Choice
- Essential Everyday
- Food Club
- IGA
- Kellogg's (and 18 oz.)

Frosted Mini Wheats* -

18oz.

- Best Choice
- Best Yet
- Brookshire's
- Essential Everyday
- Food Club
- IGA
- Kellogg's (and 24, 36oz.)
- Malt O Meal (and 36oz.)
- SE Grocers
- Shurfine

General Mills

- Berry Berry Kix* (18oz.)
- Honey Kix* (18oz.)
- Kix* (12 or 18oz.)
- Blueberry Chex (12oz.)

Kellogg's

- All-Bran Complete Wheat Bran Flakes* (180z)
- Special K (12 or 18oz.)

Post

- Grape-Nuts Flakes* (180z.)
- Honey Bunches of Oats Whole Grain Honey Crunch* (180.z)
- Honey Bunches of Oats Whole Grain with Vanilla Bunches* (180z.)

Toasted Oats* - 12oz.

- Best Yet
- Essential Everyday
- Essentials
- Food Club
- General Mills Cheerios (and 18oz.)
- General Mills MultiGrain Cheerios (and 180z)
- IGA
- Kroger
- Shurfine
- Signature Select

Rice Squares – 12oz.

- Essential Everyday
- Food Club
- General Mills (and 180z.)
- IGA
- Kroger
- SE Grocers

Strawberry Frosted Mini Wheats – 18oz.

- Food Club
- Malt O Meal (and 36oz.)

Hot Cereal

11.8-12oz. or 12oz. package

Authorized Brands Below (by size)

<u>Instant Oatmeal, Plain,</u> <u>Individual Packets –</u> 11.8-12oz. only

- Brookshire's
- Essential Everyday
- Food Club
- Kroger
- Market Basket
- Piggly Wiggly
- Ouaker
- SE Grocers
- ShurFine
- Signature Select
- Winn Dixie

<u>Instant Grits, Plain,</u> <u>Individual Packets -</u> 12oz, only

- Brookshire's
- Essential Everyday
- Food Club
- Quaker
- SE Grocers
- ShurFine

Optional Stock Requirement:

Hot Breakfast Cereal -Optional

Minimum Stock Requirement:

Cold Breakfast Cereal – 15 boxes, 3 varieties

(combination of 12oz. and 18oz. boxes, at least 1 variety must be whole grain)

Full Line Grocery Requirement:

5 varieties of Cold Breakfast Cereal with 5 or more units of each variety

Infant Formula

Must be on the eWIC shopping list.

No Substitutions

Minimum Stock Requirements are Based on Vendor Peer Group Assignment (see below)

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Infant Formula	Peer Group 1 1-3 Registers	Peer Group 2 4-7 Registers	Peer Group 3 8-11 Registers	Peer Group 4 12-15 Registers	Peer Group 5 16+ Registers
Similac Advance Powder – 12.4oz. can					
Similar	12	12	24	24	24
Similac Soy Isomil Powder – 12.4oz. can					
Similar	12	12	12	12	24
Similac Total Comfort Powder – 12.0oz. /					
12.6oz. can	12	12	24	24	24
Similac For Spit-Up Powder – 12.0oz. /					
12.5oz. can	12	12	12	12	24
Similac Sensitive Powder – 12.0oz. /					
12.5oz. can					
Struttac	12	12	24	24	24

A50 Vendors: Peer Group 6

Minimum stock will be based on corresponding non-A50 peer group requirement

Infant Foods

Authorized Brands Below

- Organic allowed in the brands below
- Single or mixed combinations are allowed
- Texture may range from strained through diced

Not allowed

No mixtures of fruits/vegetables with cereals, added sugars, starches, salt, artificial sweetener

Infant Fruits and Vegetables

• 4oz. container or 2-pack 4oz. containers

Brands:

- Beech-Nut Stage 1 and Stage 2, Organic Stage 1 and Stage 2
- Earth's Best Organic
- Gerber 1st Foods Organic
- Gerber 1st and 2nd
 Foods
- Happy Baby Organics
- Parent's Choice
- Tippy Toes
- Wild Harvest

Minimum Stock Requirement:

Infant Fruit – 32 containers, 2 varieties Infant Vegetables – 32 containers, 2 varieties

Infant Meats

• 2.5oz. container

Brands:

- Beech-Nut Stage 1
- Earth's Best Organic
- Gerber 2nd
 Foods
- Tippy Toes Stage 2

Minimum Stock Requirement:

Infant Meat – 16 containers, 2 varieties

Infant Cereal

• 8oz. container: Rice, Oatmeal, Multigrain

Brands:

- Beech-Nut
- Earth's Best
- Gerber



Minimum Stock Requirement:

Infant Cereal – 10 containers